

Case Study: New Zealand Media and Entertainment (NZME) Digital Forms



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Client Situation

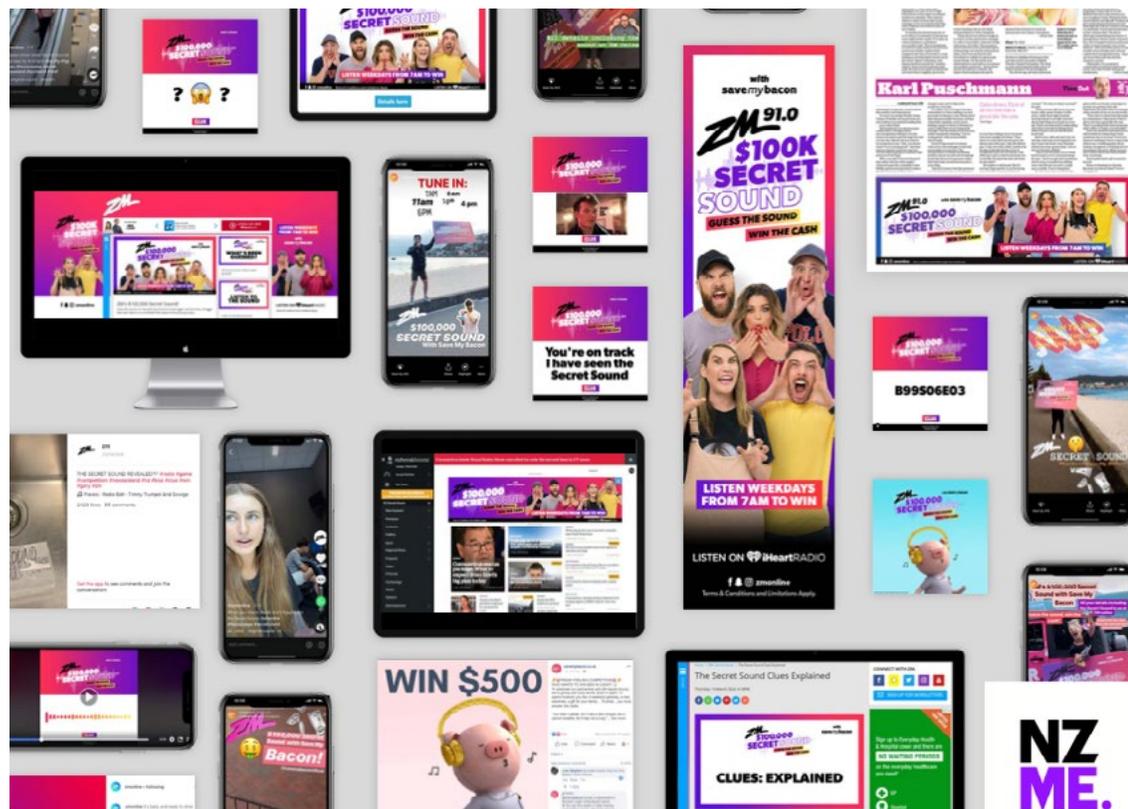
NZME is a leading New Zealand media and entertainment business with a portfolio of publishing, radio, digital, and e-commerce brands that reaches 3.4 million New Zealand audiences each week via a fully integrated multi-platform presence. Headquartered in Auckland, NZME has 47 regional offices.

NZME needed to eliminate cumbersome manual paperwork processes in favor of automated digital workflow. Their goal was to improve the management of its environment, health and safety procedures ensuring the safety of workers and their surroundings. Damstra's Digital Forms would increase management productivity and improve risk management.

Challenge

Prior to implementing Digital Forms, NZME was facing the following challenge:

- **Document and Process Integrity**
The need to replace paper-based environment, health and safety protocols with a more effective risk management system.



Damstra Solution



Damstra's Digital Forms application supports key operations of any organisation. The forms are pre-populated with the correct information, and data management is real time. Modules in the platform include:

Paperless safety audits and inspections

- Available anywhere, anytime
- Custom checklists and workflows
- Powerful analytics and reporting

Digital incident and hazard management

- Report actual incidents and near misses
- Conduct investigations
- Potential hazard assessments
- Interactive workforce safety learning

Digital Forms helped NZME:

- Report risks and incidents easily by staff members
- Retain vital information without the risk of loss
- Improve risk reporting frequency and quality
- Reduce expenses on risk management insurance premiums

Outcome

Since implementing Damstra's Digital Forms application, NZME improved consistency and timeliness of vital document utilisation for its risk management practices.



DOCUMENT UTILISATION

“Digital forms is the most comprehensive system I've seen. We're able to manage everything from risks to our safe work practices, to incident management, right up to governance. I would recommend Damstra to anyone. We've found it extremely easy to use, we've had real results, and great feedback from our staff. At the end of the day, it's gotten us from managing risk okay, to managing risk excellently.”

—Frana Lindsay, Group Wellness and Safety Manager

ABOUT DAMSTRA TECHNOLOGY

Digital Forms is a module in Damstra Technology's Enterprise Protection Platform (EPP). This comprehensive platform helps organisations maximise performance, safety, and profitability by orchestrating disparate processes and technologies.



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