Using Damstra Learning reduced AHG’s training administration time by over 85%
AHG, Australia’s largest automotive retailer, sought a more efficient and cost-effective way to uphold financial compliance, maintain workshop practices in workshops, and ensure general health and safety standards. With over 7,000 employees, AHG is currently expanding their national and international network comprising over 100 dealerships in Australia and New Zealand.

In the past, following up on billing all dealerships, tracking overdue training, and keeping up with other administrative matters was a lengthy and time-consuming chore. AHG needed 2 staff members 2 days a week to generate all the reporting required.
Solution

AHG commissioned Damstra Learning to create five engaging multimedia training videos with updated content to replace their old videos which used static images and words. Through the Damstra Learning platform, AHG set up three instantly trackable groups with their particular training requirements.
Outcome

Switching to Damstra Learning reduced training administration time from 2 days a week to 2 hours a week, saving the business approximately $10,000 a year (for the extra administrative headcount required).

For a company as large as AHG, managing all training activities from a single platform reaped huge benefits. AHG now creates, distributes and has complete control of all their training online through Damstra Learning. AHG’s Human Resources Manager - Projects, Adam Von Berg, reinforces the importance of well-detailed reporting of key information required by site administrators:
“Damstra Learning provides our people with timely information to do their jobs well and to maintain safe work practices consistently across our network. I am happy that Damstra Learning’s scalability helps us manage a growing volume of training activities with confidence and ease: 10 sites requiring training have been added to our network since we started using Damstra Learning and more are expected in future.”

Adam von Berg, HR Manager
AHG is confident to save even more training administration time with Damstra Learning by exploring additional reporting capabilities.

https://damstratechnology.com/products/learning-management